12th Annual
Innovations in Plastic Surgery: A Multidisciplinary Symposium
March 18 – 20, 2011 | W Hotel, Fort Lauderdale, FL

Learning Objectives
- Summarize efficacy and side effect data on the newest generation of noninvasive procedures, including chemical peels, lasers, botulinum toxin type A, and dermal fillers;
- Identify current innovations and emerging technologies in the field of breast augmentation, reduction, and rejuvenation;
- Discuss the utility of biologic mesh in breast reconstruction;
- Demonstrate evolving facelift procedures and discuss their role in improving patient outcomes;
- Describe most current procedures for maximizing patient results in brow and upper and lower eyelid surgery;
- Critically appraise new techniques in abdominal wall reconstruction and restoration of function;
- Discuss options for body contouring after massive weight loss.

Audience
- Designed for practicing surgeons interested in a review of the latest techniques and innovations in:
  - Aesthetic and reconstructive breast
  - Facial cosmetics
  - Oculoplastics
  - Rhinoplasty
  - Reconstructive surgery
  - Minimally invasive procedures

Topics
- Aesthetic Breast
- Body Contouring including Newer Modalities in Liposuction
- Non Surgical and Minimally Invasive Aesthetic Procedures
- Aesthetic Face Including Fat Grafting
- Periorbital Rejuvenation
- Rhinoplasty
- Breast, Head and Neck Reconstruction

For complete program and registration information, visit: www.ccfcme.org/plastic11

Endorsed by ASPS
Description

This symposium is designed for the practicing surgeons interested in a review of the latest techniques and innovations in the areas of:

- aesthetic and reconstructive breast;
- facial cosmetics;
- oculoplastics and rhinoplasty;
- reconstructive surgery;
- and minimally invasive procedures.

The multi-disciplinary is presented by experienced faculty and focuses on a review and clinical practice analysis of new developments in these specialties. Presentations will have ample time for discussion and interaction between participants and faculty.
Target Audience

Designed for practicing plastic surgeons interested in a review of the latest techniques and innovations in:

- Aesthetic and reconstructive breast
- Facial cosmetics
- Oculoplastics
- Rhinoplasty
- Reconstructive surgery
- Minimally invasive procedures

Objectives

After completing this activity the participant will be able to do the following:

- Summarize efficacy and side effect data on the newest generation of noninvasive procedures, including chemical peels, lasers, botulinum toxin type A, and dermal fillers;
- Identify current innovations and emerging technologies in the field of breast augmentation, reduction, and rejuvenation;
- Discuss the utility of biologic mesh in breast reconstruction;
- Demonstrate evolving facelift procedures and discuss their role in improving patient outcomes;
- Describe most current procedures for maximizing patient results in brow and upper and lower eyelid surgery;
- Critically appraise new techniques in abdominal wall reconstruction and restoration of function; Discuss the available options for body contouring after massive weight loss.

Directors

**James E. Zins, MD, FACS**
Chairman, Department of Plastic Surgery
Head, Section of Cosmetic Surgery
Dermatology and Plastic Surgery Institute
Cleveland Clinic
Cleveland, OH

**Martin I. Newman, MD, FACS**
Department of Plastic Surgery
Associate Program Director
Education Director
Cleveland Clinic Florida
Weston, FL

**Michel Samson, MD, FACS**
Assistant Professor of Surgery
The Ohio State University
Program Director, Plastic Surgery Residency Program
Cleveland Clinic Florida
Weston, FL
Guest Faculty

Peter A. Adamson, MD, FRCSC, FACS
Professor and Head
Division of Facial Plastic and Reconstructive Surgery
University of Toronto
Toronto, Ontario, Canada

Alfonso Barrera, MD, FACS
Clinical Assistant Professor of Plastic Surgery
Baylor College of Medicine
Houston, TX

Gerald H. Pitman, MD, PC
Clinical Professor of Plastic Surgery
New York University School of Medicine
New York, NY

Jason N. Pozner, MD, FACS
Sanctuary Plastic Surgery
Boca Raton, FL

Oscar Ramirez, MD, FACS
Sanctuary Plastic Surgery
Boca Raton, FL

J. Peter Rubin, MD, FACS
Director, Life After Weight Loss Program
University of Pittsburgh
Pittsburgh, PA

Richard J. Warren, MD
Clinical Professor of Plastic Surgery
University of British Columbia
Vancouver, British Columbia, Canada

S. Anthony Wolfe, MD, FACS
Chief, Division of Plastic Surgery
Miami Children’s Hospital
Miami, FL

Cleveland Clinic Faculty

Daniel Alam, MD
Head, Section of Facial Plastic and Reconstructive Surgery
Head and Neck Institute
Cleveland, OH

Steven Bernard, MD
Plastic Surgery Residency Program Director
Dermatology and Plastic Surgery Institute
Cleveland, OH

Risal Djohan, MD
Dermatology and Plastic Surgery Institute
Cleveland, OH

Gaby D. Doumit, MD
Dermatology and Plastic Surgery Institute
Cleveland, OH

David W. Friedman, MD
Chairman, Department of Plastic Surgery
Head, Section of Hand Surgery
Department of Orthopedic Surgery
Weston, FL

Brian R. Gastman, MD
Dermatology and Plastic Surgery Institute
Cleveland, OH

Frank A. Papay, MD
Chairman, Dermatology and Plastic Surgery Institute
Cleveland, OH

Julian D. Perry, MD
Director, Ophthalmic Plastic and Reconstructive Institute
Cleveland, OH

Christine Poblete-Lopez, MD
Residency Program Director
Dermatology and Plastic Surgery Institute
Cleveland, OH

J. Vincente Poblete, MD
Dermatology and Plastic Surgery Institute
Cleveland, OH

Silvia Cristina Rotemberg, MD
Dermatology and Plastic Institute
Cleveland, OH

Graham S. Schwarz, MD
Dermatology and Plastic Surgery Institute
Cleveland, OH

Randall Yetman, MD
Head, Section of Plastic Surgery of the Breast
Dermatology and Plastic Institute
Cleveland, OH
Raymond Isakov, MD  
Dermatology and Plastic Surgery Institute  
Cleveland, OH

Armand Lucas, MD  
Dermatology and Plastic Surgery Institute  
Cleveland, OH

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Agenda

Friday, March 18 | Saturday, March 19 | Sunday, March 20

FRIDAY, MARCH 18, 2011

7:00 am  
Registration / Continental Breakfast / Exhibits

8:00 am  
Welcome - James E. Zins, MD

Aesthetic Breast  
Moderator: Raymond Isakov, MD

8:15am  
Point – Counterpoint: Breast Augmentation – 410 Implants vs. Round Silicone Breast Augmentation - Randall Yetman, MD; Steven Bernard, MD

8:45 am  
Tubular Breast - Raymond Isakov, MD

9:05 am  
Mastopexy With or Without Implants - Richard J. Warren, MD

9:30 am  
Mastopexy: Dermal Suspension with Autoaugmentation - J. Peter Rubin, MD

10:00 am  
Refreshments / Exhibits

Body Contouring  
Moderator: Armand Lucas, MD

10:30 am  
Newer Modalities in Liposuction: A Critical Appraisal - Gerald H. Pitman, MD

11:00 am  
Circumferential Abdominoplasty and Body Lift - S. Cristina Rotemberg, MD

11:20 am  
Liposuction and Lower Abdominoplasty - Gerald H. Pitman, MD

12:00 pm  
Lunch / Exhibits
### Nonsurgical and Minimally Invasive Aesthetic Procedures
**Moderator:** Christine Poblete-Lopez, MD

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<td>1:00 pm</td>
<td>Update on Lasers - Jason Pozner, MD</td>
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<td>Laser-Assisted Liposuction - J. Vincente Poblete, MD</td>
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<td>1:50 pm</td>
<td>Nonsurgical Fat Removal - Jason Pozner, MD</td>
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<td>2:15 pm</td>
<td>How to Add Hair Transplantation into your Practice - Alfonso Barrera, MD</td>
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<td>2:45 pm</td>
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<td>3:15 pm</td>
<td>Hand Rejuvenation - David W. Friedman, MD</td>
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<td>3:30 pm</td>
<td>Techniques in Aesthetic and Reconstructive Hair Restoration - Alfonso Barrera, MD</td>
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<td>4:00 pm</td>
<td>Complications Panel / Questions and Answers</td>
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### SATURDAY, MARCH 19, 2011

#### Aesthetic Face
**Moderator:** James E. Zins, MD

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<tr>
<td>8:00 am</td>
<td>Oblique SMAS and Malar Fat Pad Lift - Richard J. Warren, MD</td>
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<td>8:30 am</td>
<td>Facelift Made Easy - James E. Zins, MD</td>
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<td>9:00 am</td>
<td>The Science of Fat Grafting - J. Peter Rubin, MD</td>
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<td>9:30 am</td>
<td>Fat Grafting of the Face - Oscar M. Ramirez, MD</td>
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<td>10:00 am</td>
<td>Point – Counterpoint: Implants vs. Autogenous Facial Augmentation Gaby D. Doumit, MD vs. S. Anthony Wolfe, MD</td>
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#### Periorbital Rejuvenation
**Moderator:** Julian D. Perry, MD

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11:00 am  Blepharoplasty/Ptosis - Julian D. Perry, MD

11:30 am  Lower Lid-Cheek Junction - Richard J. Warren, MD

12:00 pm  Lunch / Exhibits

**Periorbital Surgery**  
Moderator: Julian D. Perry, MD

1:00 pm  Lower Lid Blepharoplasty with Alloderm Adjunct - Frank A. Papay, MD

**Rhinoplasty**  
Moderator: Dan Alam, MD

1:20 pm  Secondary Rhinoplasty - Dan Alam, MD

1:50 pm  Crooked Nose - Peter A. Adamson, MD

2:20 pm  Functional Rhinoplasty - Frank A. Papay, MD

2:40 pm  Discussion/Questions and Answers

3:00 pm  Refreshments / Exhibits

3:30 pm  The M-Arch Model – A New Concept for Nasal Tip Dynamics” - Peter A. Adamson, MD

4:00 pm  Adjourn

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**SUNDAY, MARCH 20, 2011**

**Breast / Head & Neck Reconstruction**  
Moderator: Michel Samson, MD

8:00 am  Point – Counterpoint: DIEP Flap Breast Reconstruction vs. Pedicle TRAM - Martin Newman, MD; Michel Samson, MD

8:30 am  Free-Flap Monitoring - Risal Djohan, MD; Martin Newman, MD

9:00 am  Free Flap Reconstruction in Head and Neck Surgery - Brian R. Gastman, MD

9:30 am  Oncoplasty - Graham S. Schwarz, MD

10:00 am  Discussion / Questions and Answers
10:15 am Refreshments / Exhibits

10:45 am The Utility of the Latissimus Dorsi Breast Reconstruction - *Armand Lucas, MD*

11:15 am Adjourn

Location

**W Fort Lauderdale Hotel** 401 N. Fort Lauderdale Beach Blvd.
Fort Lauderdale, FL

Phone: 954.414.8200
Hotel website: [www.wfortlauderdalehotel.com](http://www.wfortlauderdalehotel.com)

Parking

Valet parking at the hotel is $30/per day for overnight parking or $15 per day for day only parking. These prices are subject to applicable state tax, currently 6.00%.
Ground Transportation

Transportation from the airport to the hotel is provided by Super Shuttle. Click on the link below to make arrangements. [www.supershuttle.com/en/MIAAirportShuttleMiami.html](http://www.supershuttle.com/en/MIAAirportShuttleMiami.html)

Additional Information

For further information about the event, contact Cleveland Clinic Center for Continuing Education at:

Local: 216.448.0770
Toll Free: 800.238.6750
Email: [clevelandclinicmeded@ccf.org](mailto:clevelandclinicmeded@ccf.org)

For questions about registering online, call 216.448.0777 or email [CMEregistration@ccf.org](mailto:CMEregistration@ccf.org).

Faculty Disclosure

The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

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The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at least two weeks prior to the activity.

Accreditation

The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this educational activity for a maximum of 15 [AMA PRA Category 1 Credits](https://www.ama-assn.org/ama/pub/sub/27464699). Physicians should only claim credit commensurate with the extent of their participation in the activity.
REGISTRATION FORM

**Fees**

**Full Symposium Fee Includes:** Electronic syllabus (flash drive), continental breakfasts, luncheons, refreshment breaks and reception.

- **Physician** $595.00
- **Corporate** $595.00
- **Cleveland Clinic Alumnus** $450.00
- **Resident*/Fellow** $300.00
- **Non-Physician** $300.00

*Letter from program director must be received in our office prior to the course to receive this fee.

**Register Online**

[www.ccfcme.org/plastic11](http://www.ccfcme.org/plastic11)

Once you register online, please do not mail or fax in a registration form. Cleveland Clinic employees should register online.

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**Fax Number:** 216.448.0783

**Mailing Address:** The Cleveland Clinic Education Foundation  
PO Box 931653, Cleveland, OH 44193-1082

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