

12<sup>th</sup> Annual

# Innovations in Plastic Surgery: A Multidisciplinary Symposium

March 18 – 20, 2011 | W Hotel, Fort Lauderdale, FL

## > Learning Objectives

- Summarize efficacy and side effect data on the newest generation of noninvasive procedures, including chemical peels, lasers, botulinum toxin type A, and dermal fillers;
- Identify current innovations and emerging technologies in the field of breast augmentation, reduction, and rejuvenation;
- Discuss the utility of biologic mesh in breast reconstruction;
- Demonstrate evolving facelift procedures and discuss their role in improving patient outcomes;
- Describe most current procedures for maximizing patient results in brow and upper and lower eyelid surgery
- Critically appraise new techniques in abdominal wall reconstruction and restoration of function
- Discuss options for body contouring after massive weight loss

## > Audience

*Designed for practicing surgeons interested in a review of the latest techniques and innovations in:*

- Aesthetic and reconstructive breast
- Facial cosmetics
- Oculoplastics
- Rhinoplasty
- Reconstructive surgery
- Minimally invasive procedures

## > Topics

- Aesthetic Breast
- Body Contouring including Newer Modalities in Liposuction
- Non Surgical and Minimally Invasive Aesthetic Procedures
- Aesthetic Face Including Fat Grafting
- Periorbital Rejuvenation
- Rhinoplasty
- Breast, Head and Neck Reconstruction

For complete program and registration information, visit:

[www.ccfcm.org/plastic11](http://www.ccfcm.org/plastic11)

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## Center for Continuing Education

# Innovations in Plastic Surgery: A Multidisciplinary Symposium

March 18-20, 2011

W Fort Lauderdale Hotel  
Fort Lauderdale, Florida



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## Description

This symposium is designed for the practicing surgeons interested in a review of the latest techniques and innovations in the areas of:

- **aesthetic and reconstructive breast;**
- **facial cosmetics;**
- **oculoplastics and rhinoplasty;**
- **reconstructive surgery;**
- **and minimally invasive procedures.**

The multi-disciplinary is presented by experienced faculty and focuses on a review and clinical practice analysis of new developments in these specialties. Presentations will have ample time for discussion and interaction between participants and faculty.

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## Target Audience

Designed for practicing plastic surgeons interested in a review of the latest techniques and innovations in:

- Aesthetic and reconstructive breast
- Facial cosmetics
- Oculoplastics
- Rhinoplasty
- Reconstructive surgery
- Minimally invasive procedures

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## Objectives

After completing this activity the participant will be able to do the following:

- Summarize efficacy and side effect data on the newest generation of noninvasive procedures, including chemical peels, lasers, botulinum toxin type A, and dermal fillers;
- Identify current innovations and emerging technologies in the field of breast augmentation, reduction, and rejuvenation;
- Discuss the utility of biologic mesh in breast reconstruction;
- Demonstrate evolving facelift procedures and discuss their role in improving patient outcomes;
- Describe most current procedures for maximizing patient results in brow and upper and lower eyelid surgery;
- Critically appraise new techniques in abdominal wall reconstruction and restoration of function; Discuss the available options for body contouring after massive weight loss.

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## Directors

### [James E. Zins, MD, FACS](#)

Chairman, Department of Plastic Surgery  
Head, Section of Cosmetic Surgery  
Dermatology and Plastic Surgery Institute  
Cleveland Clinic  
Cleveland, OH

### [Martin I. Newman, MD, FACS](#)

Department of Plastic Surgery  
Associate Program Director  
Education Director  
Cleveland Clinic Florida  
Weston, FL

### [Michel Samson, MD, FACS](#)

Assistant Professor of Surgery  
The Ohio State University  
Program Director, Plastic Surgery Residency Program  
Cleveland Clinic Florida  
Weston, FL

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**Guest Faculty****Peter A. Adamson, MD, FRCSC, FACS**

Professor and Head  
 Division of Facial Plastic and Reconstructive Surgery  
 University of Toronto  
 Toronto, Ontario, Canada

**Alfonso Barrera, MD, FACS**

Clinical Assistant Professor of Plastic Surgery  
 Baylor College of Medicine  
 Houston, TX

**Gerald H. Pitman, MD, PC**

Clinical Professor of Plastic Surgery  
 New York University School of Medicine  
 New York, NY

**Jason N. Pozner, MD, FACS**

Sanctuary Plastic Surgery  
 Boca Raton, FL

**Oscar Ramirez, MD, FACS**

Sanctuary Plastic Surgery  
 Boca Raton, FL

**J. Peter Rubin, MD, FACS**

Director, Life After Weight Loss Program  
 University of Pittsburgh  
 Pittsburgh, PA

**Richard J. Warren, MD**

Clinical Professor of Plastic Surgery  
 University of British Columbia  
 Vancouver, British Columbia, Canada

**S. Anthony Wolfe, MD, FACS**

Chief, Division of Plastic Surgery  
 Miami Children's Hospital  
 Miami, FL

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**Cleveland Clinic Faculty****[Daniel Alam, MD](#)**

Head, Section of Facial Plastic and Reconstructive Surgery  
 Head and Neck Institute  
 Cleveland, OH

**[Steven Bernard, MD](#)**

Plastic Surgery Residency Program Director  
 Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Risal Djohan, MD](#)**

Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Gaby D. Doumit, MD](#)**

Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[David W. Friedman, MD](#)**

Chairman, Department of Plastic Surgery  
 Head, Section of Hand Surgery  
 Department of Orthopedic Surgery  
 Weston, FL

**[Brian R. Gastman, MD](#)**

Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Frank A. Papay, MD](#)**

Chairman, Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Julian D. Perry, MD](#)**

Director, Ophthalmic Plastic and Reconstructive Institute  
 Cleveland, OH

**[Christine Poblete-Lopez, MD](#)**

Residency Program Director  
 Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[J. Vincente Poblete, MD](#)**

Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Silvia Cristina Rotemberg, MD](#)**

Dermatology and Plastic Institute  
 Cleveland, OH

**[Graham S. Schwarz, MD](#)**

Dermatology and Plastic Surgery Institute  
 Cleveland, OH

**[Randall Yetman, MD](#)**

Head, Section of Plastic Surgery of the Breast  
 Dermatology and Plastic Institute  
 Cleveland, OH

[Raymond Isakov, MD](#)

Dermatology and Plastic Surgery Institute  
Cleveland, OH

[Armand Lucas, MD](#)

Dermatology and Plastic Surgery Institute  
Cleveland, OH

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## Agenda

[Friday, March 18](#) | [Saturday, March 19](#) | [Sunday, March 20](#)

### FRIDAY, MARCH 18, 2011

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7:00 am	Registration / Continental Breakfast / Exhibits
8:00 am	Welcome - <i>James E. Zins, MD</i>
	<b>Aesthetic Breast</b> Moderator: <i>Raymond Isakov, MD</i>
8:15am	Point – Counterpoint: Breast Augmentation – 410 Implants vs. Round Silicone Breast Augmentation - <i>Randall Yetman, MD; Steven Bernard, MD</i>
8:45 am	Tubular Breast - <i>Raymond Isakov, MD</i>
9:05 am	Mastopexy With or Without Implants - <i>Richard J. Warren, MD</i>
9:30 am	Mastopexy: Dermal Suspension with Autoaugmentation - <i>J. Peter Rubin, MD</i>
10:00 am	Refreshments / Exhibits
	<b>Body Contouring</b> Moderator: <i>Armand Lucas, MD</i>
10:30 am	Newer Modalities in Liposuction: A Critical Appraisal - <i>Gerald H. Pitman, MD</i>
11:00 am	Circumferential Abdominoplasty and Body Lift - <i>S. Cristina Rotemberg, MD</i>
11:20 am	Liposuction and Lower Abdominoplasty - <i>Gerald H. Pitman, MD</i>
12:00 pm	Lunch / Exhibits

**Nonsurgical and Minimally Invasive Aesthetic Procedures**Moderator: *Christine Poblete-Lopez, MD*

- 1:00 pm Update on Lasers - *Jason Pozner, MD*
- 1:30 pm Laser-Assisted Liposuction - *J. Vincente Poblete, MD*
- 1:50 pm Nonsurgical Fat Removal - *Jason Pozner, MD*
- 2:15 pm How to Add Hair Transplantation into your Practice - *Alfonso Barrera, MD*
- 2:45 pm Refreshments / Exhibits
- 3:15 pm Hand Rejuvenation - *David W. Friedman, MD*
- 3:30 pm Techniques in Aesthetic and Reconstructive Hair Restoration - *Alfonso Barrera, MD*
- 4:00 pm Complications Panel / Questions and Answers
- 4:15 pm Adjourn
- 6:00 pm Reception

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**SATURDAY, MARCH 19, 2011**

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**Aesthetic Face**Moderator: *James E. Zins, MD*

- 8:00 am Oblique SMAS and Malar Fat Pad Lift - *Richard J. Warren, MD*
- 8:30 am Facelift Made Easy - *James E. Zins, MD*
- 9:00 am The Science of Fat Grafting - *J. Peter Rubin, MD*
- 9:30 am Fat Grafting of the Face - *Oscar M. Ramirez, MD*
- 10:00 am Point – Counterpoint: Implants vs. Autogenous Facial Augmentation  
*Gaby D. Doumit, MD vs. S. Anthony Wolfe, MD*
- 10:30 am Refreshments / Exhibits

**Periorbital Rejuvenation**Moderator: *Julian D. Perry, MD*

11:00 am	Blepharoplasty/Ptosis - <i>Julian D. Perry, MD</i>
11:30 am	Lower Lid-Cheek Junction - <i>Richard J. Warren, MD</i>
12:00 pm	Lunch / Exhibits
	<b>Periorbital Surgery</b> Moderator: <i>Julian D. Perry, MD</i>
1:00 pm	Lower Lid Blepharoplasty with Alloderm Adjunct - <i>Frank A. Papay, MD</i>
	<b>Rhinoplasty</b> Moderator: <i>Dan Alam, MD</i>
1:20 pm	Secondary Rhinoplasty - <i>Dan Alam, MD</i>
1:50 pm	Crooked Nose - <i>Peter A. Adamson, MD</i>
2:20 pm	Functional Rhinoplasty - <i>Frank A. Papay, MD</i>
2:40 pm	Discussion/Questions and Answers
3:00 pm	Refreshments / Exhibits
3:30 pm	The M-Arch Model – A New Concept for Nasal Tip Dynamics” - <i>Peter A. Adamson, MD</i>
4:00 pm	Adjourn

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## SUNDAY, MARCH 20, 2011

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### **Breast / Head & Neck Reconstruction**

Moderator: *Michel Samson, MD*

8:00 am	Point – Counterpoint: DIEP Flap Breast Reconstruction vs. Pedicle TRAM - <i>Martin Newman, MD; Michel Samson, MD</i>
8:30 am	Free-Flap Monitoring - <i>Risal Djohan, MD; Martin Newman, MD</i>
9:00 am	Free Flap Reconstruction in Head and Neck Surgery - <i>Brian R. Gastman, MD</i>
9:30 am	Oncoplasty - <i>Graham S. Schwarz, MD</i>
10:00 am	Discussion / Questions and Answers

10:15 am	Refreshments / Exhibits
10:45 am	The Utility of the Latissimus Dorsi Breast Reconstruction - <i>Armand Lucas, MD</i>
11:15 am	Adjourn

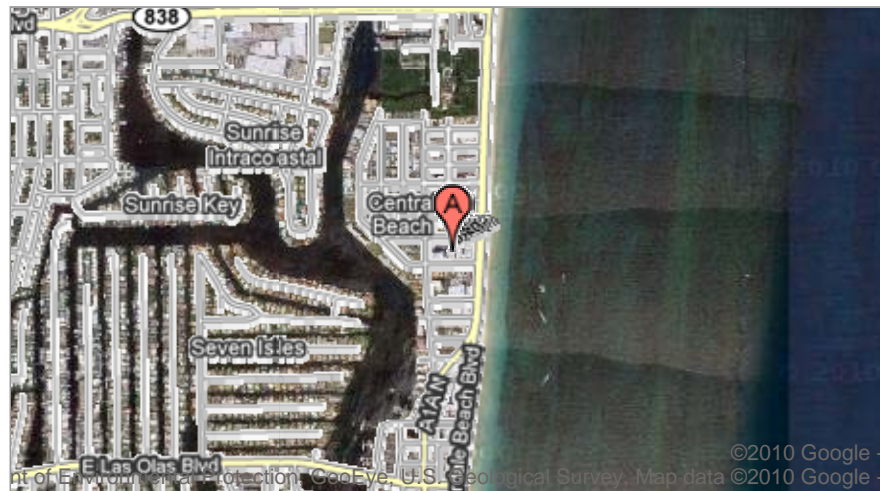
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## Location

**W Fort Lauderdale Hotel** 401 N. Fort Lauderdale Beach Blvd.  
Fort Lauderdale, FL

Phone: 954.414.8200

Hotel website: [www.wfortlauderdalehotel.com](http://www.wfortlauderdalehotel.com)



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## Hotel Accommodations

Guests from the United States and Canada should call 866.837.4203. You may also call the hotel directly to make reservation by calling 954.414.8200. In order to receive the special Cleveland Clinic rates, guests must identify themselves as a member of the Aesthetic Surgery Conference.

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## Parking

Valet parking at the hotel is \$30/per day for overnight parking or \$15 per day for day only parking. These prices are subject to applicable state tax, currently 6.00%.



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## Ground Transportation

Transportation from the airport to the hotel is provided by Super Shuttle. Click on the link below to make arrangements.

[www.supershuttle.com/en/MIAAirportShuttleMiami.html](http://www.supershuttle.com/en/MIAAirportShuttleMiami.html)

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## Additional Information

For further information about the event, contact Cleveland Clinic Center for Continuing Education at:

Local: 216.448.0770

Toll Free: 800.238.6750

Email: [clevelandclinicmeded@ccf.org](mailto:clevelandclinicmeded@ccf.org)

For questions about registering online, call 216.448.0777 or email [CMRegistration@ccf.org](mailto:CMRegistration@ccf.org).

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## Americans with Disabilities Act

The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at least two weeks prior to the activity.

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## Accreditation

The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this educational activity for a maximum of **15 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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12<sup>th</sup> Annual

# Innovations in Plastic Surgery

## A Multidisciplinary Symposium

March 18 – 20, 2011 | W Hotel, Fort Lauderdale, FL

Course # 011748  
Office Use Only

Fee \_\_\_\_\_ Date \_\_\_\_\_  
MOP \_\_\_\_\_ CXL/Fee \_\_\_\_\_

### REGISTRATION FORM

#### Fees

**Full Symposium Fee Includes:** Electronic syllabus (flash drive), continental breakfasts, luncheons, refreshment breaks and reception.

<input type="checkbox"/> Physician	\$595.00
<input type="checkbox"/> Corporate	\$595.00
<input type="checkbox"/> Cleveland Clinic Alumnus	\$450.00
<input type="checkbox"/> Resident*/Fellow*	\$300.00
<input type="checkbox"/> Non-Physician	\$300.00

\*Letter from program director must be received in our office prior to the course to receive this fee.

#### Register Online

[www.ccfcm.org/plastic11](http://www.ccfcm.org/plastic11)

Once you register online, please do not mail or fax in a registration form. Cleveland Clinic employees should register online.

#### Complete the information below if registering by mail or fax:

(Please print)

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Phone Number:	Fax Number:		
Specialty:	Email Address:		
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**Fax Number:** 216.448.0783

**Mailing Address:** The Cleveland Clinic Education Foundation  
PO Box 931653, Cleveland, OH 44193-1082

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